



How to Deliver Dynamic Presentations

Two-Day Workshop

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Workshop Overview

Do you feel terrified of speaking English in public? Do you worry that you give a negative impression when you speak? Do you want your audience to understand and remember your message clearly and effectively?

If you answered “yes” to any of the above questions this course is for you!

This workshop will teach you how to gain real confidence in presenting in English. You will go through the fundamentals of identifying your audience, organizing the key points you want to communicate in a clear structure, optimizing the power of your voice to handling Q&A confidently. The workshop focuses not only on key language and expressions, but also public speaking techniques which will help your audience to not only pay attention to you but also help them to remember the key points of your presentation and overall make a positive, professional impression.

During this practical and engaging workshop you will participate in a range of group activities and roleplays and be given constructive feedback at every stage.

Requirements

- ✓ The workshop is aimed at participants with a B1-C1 level of English.
- ✓ Previous presenting experience is not necessary.

We are flexible and can offer this workshop over two days or four half days.

How to Deliver a Dynamic Presentation

Content and Learning Outcomes

Content

Day One

- ✓ **What makes a good presentation?:** The essential components.
- ✓ **Understanding your audience:** How to adapt your presentation content and style.
- ✓ **Aims and outcomes:** What do you want your audience to walk away with them?
- ✓ **How to organize your presentation:** Identifying the key stages.
- ✓ **How to create anticipation:** The importance of a strong beginning and ending.
- ✓ **Effective signposting:** Key words and phrases to situate your audience.

Day Two

- ✓ **Using your voice:** Techniques for engaging your audience and making the message clear.
- ✓ **Storytelling:** The importance of narratives for inspiring and motivating your audience.
- ✓ **Visual aids:** How to manage visual data and focus on the most relevant issues.
- ✓ **Dealing with nerves:** Strategies for overcoming stress.
- ✓ **Dealing with questions:** Anticipating and preparing effectively for questions.
- ✓ **Wrap Up:** Consolidation and review.

Learning Outcomes

By the end of the workshop you will have:

- ✓ Developed confidence and fluency in delivering presentations.
- ✓ Focussed your presentation to your audience's needs and expectations.
- ✓ Learned how to emphasise your message through storytelling and clear visual aids.
- ✓ Learned how to incorporate proven structures to convey your message with clarity.
- ✓ Learned how to anticipate and deal with stress and difficult questions.

Contact Us

For more information, please feel free to contact us on:

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